Note for Marin, Wendy 2071659117

From: Casazza, Debra

Date: Mon, Nov 27, 1995 9:16 AM

Subject: RE: Media 1 POS#s

To: Marin, Wendy

Cc: Buonaventura, Maria

Hi Wendy,
Here are the POS numbers you requested for the three Virginia Slims Media 1 Programs:

MAY 20 - JUNE 16:
- Backlit Sign - 85058
- Header Card - 85059
- Take One Survey-Offer For Free Pack - 85060
- Riser Card - 85061
- Direct Mail Piece - 85062

JULY 15 - AUGUST 11:
- Backlit Sign - 85063
- Header Card - 85064
- Take One Survey-Lighter and Catalog Free Offer - 85065
- Riser Card - 85066

NOVEMBER 4 - DECEMBER 1:
- Backlit Sign - 85067
- Header Card - 85068
- Take One Survey-Book of Days Free Offer - 85069
- Riser Card - 85070

Debbie

Source: https://www.industrydocuments.ucsf.edu/docs/hhmm0004